

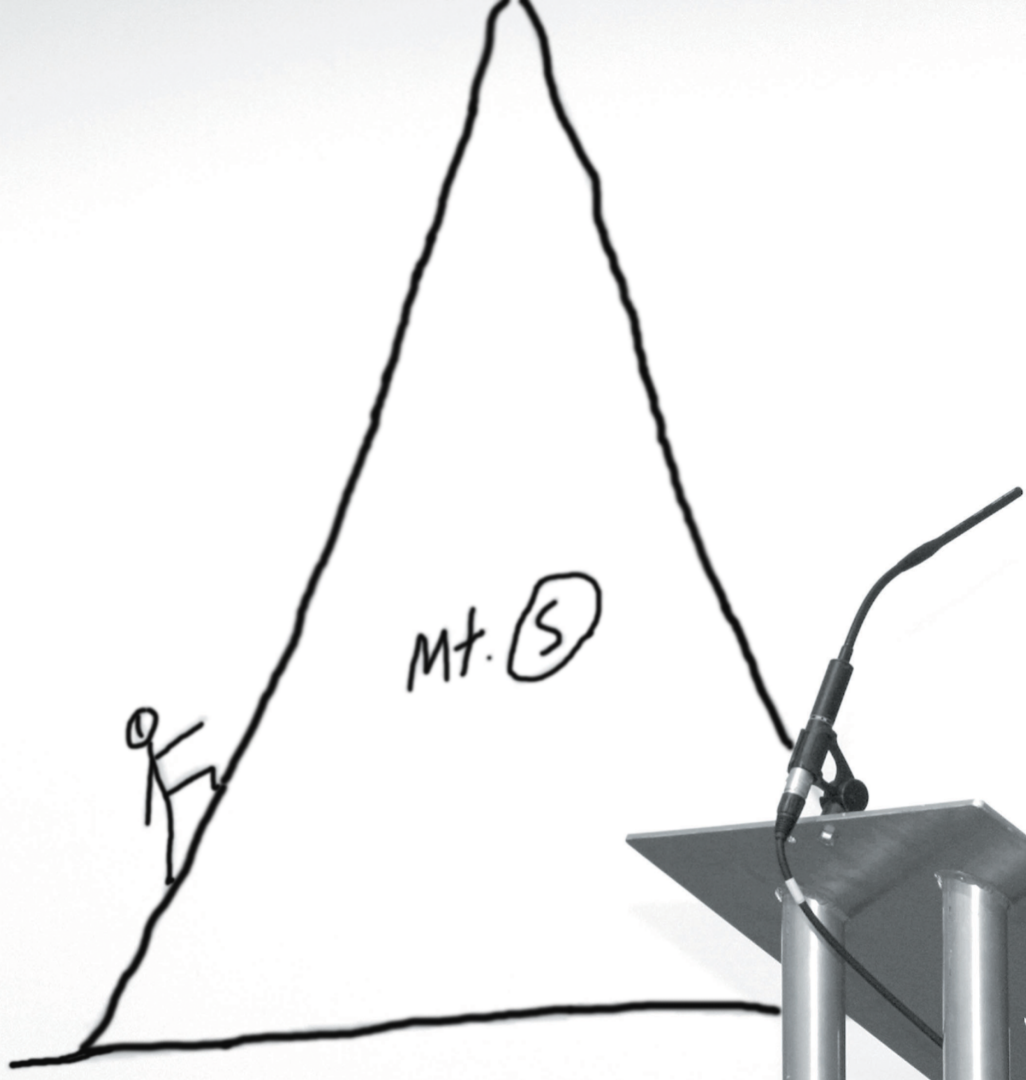
CIRCULAR INNOVATION: THE INTERFACE JOURNEY

Nadine Gudz



Large and small squares,
planks and skinny planks.

Interface®



JOURNEY TO ZERO



ELIMINATE
WASTE



BENIGN
EMISSIONS



RENEWABLE
ENERGY



CLOSING
THE LOOP



RESOURCE
EFFICIENT
TRANSPORTATION



SENSITISING
STAKEHOLDERS



REDESIGN
COMMERCE

**MORE THAN \$500 MILLION IN AVOIDED
WASTE COSTS, GLOBALLY**





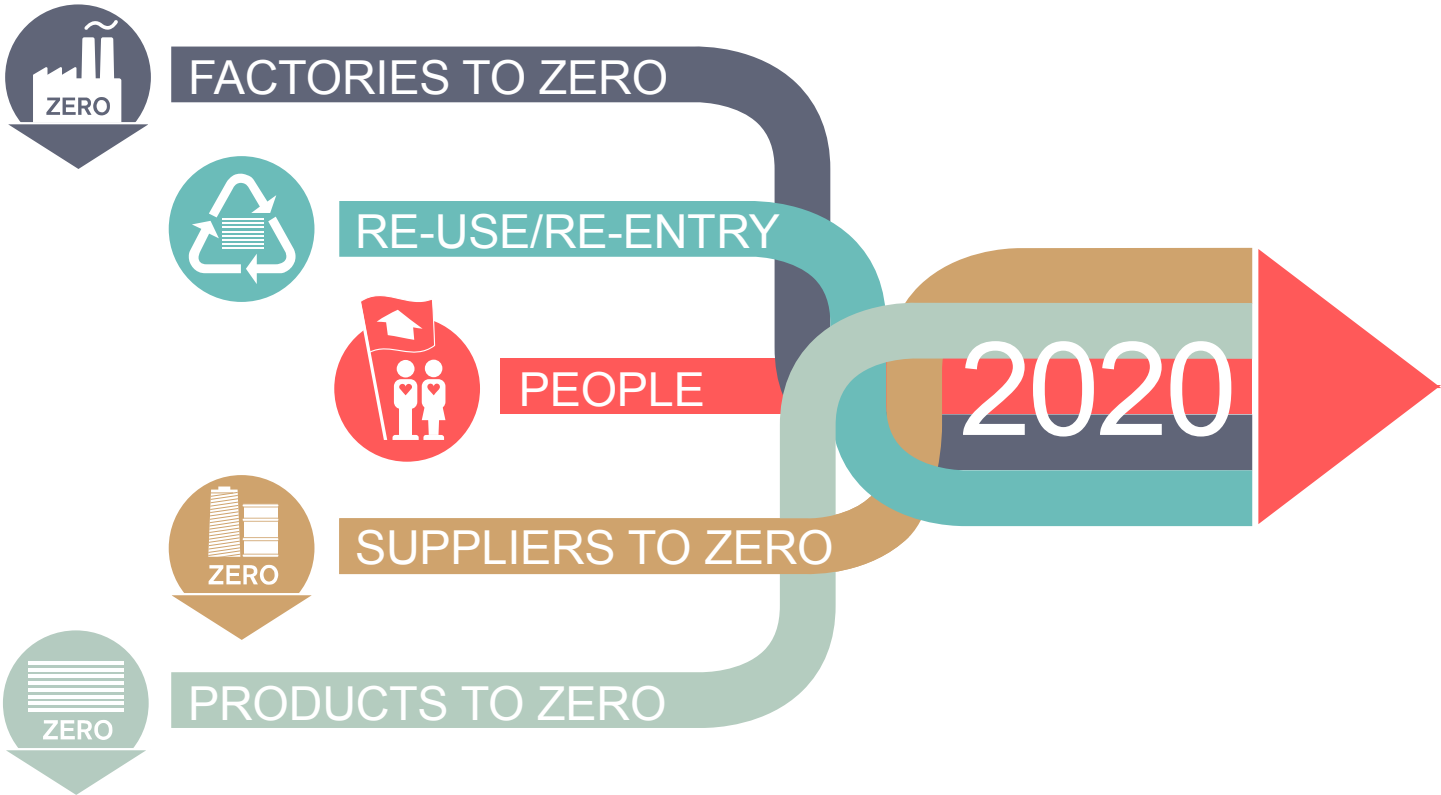
BIOMIMICRY: NATURE'S INNOVATION



MISSION ZERO PROGRESS

Energy Use	▼ 45%
Renewable Energy	▲ 84%
GHG Emissions	▼ 92%
Waste To Landfill	▼ 91%
Water Intake	▼ 87%
Recycled & Biobased Materials	▲ 50%
Product Carbon Footprint	▼ 50%

PATHWAYS TO 2020



Net-Works: Model of Inclusive Business and Supply Chain Collaboration



Reach One Million People in 2020

1994



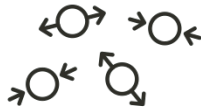
Smokestacks



Take Make Waste



Petroleum
intensive products



Disconnected
supply chain

NOW-2020



Factories to Zero



Recycled, closed
loop materials



Low carbon
products



Sustainable
supply chain

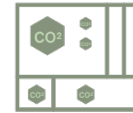
WHAT'S NEXT...



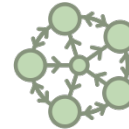
Factories as Forests



Products from
dispersed materials



Products that
sequester carbon



Supply chain that
benefits all life



CLIMATE TAKE BACK

A new mission for Interface. A new mission for the world.

We've announced the powerful next step in our journey after Mission Zero, we call it Climate Take Back. It's focused on running our business in a way that helps reverse global warming.



HOW CAN WE CREATE A **CLIMATE FIT FOR LIFE? THE PATH:**

We need to start the path to reversing global warming by changing how we think.

Many solutions exist and others are rapidly coming online. We believe we can reverse global warming if we focus on four key areas.



LIVE ZERO

...and only take what can be replaced.

Living or doing business in a way that takes only what we need. The very definition of sustainability.



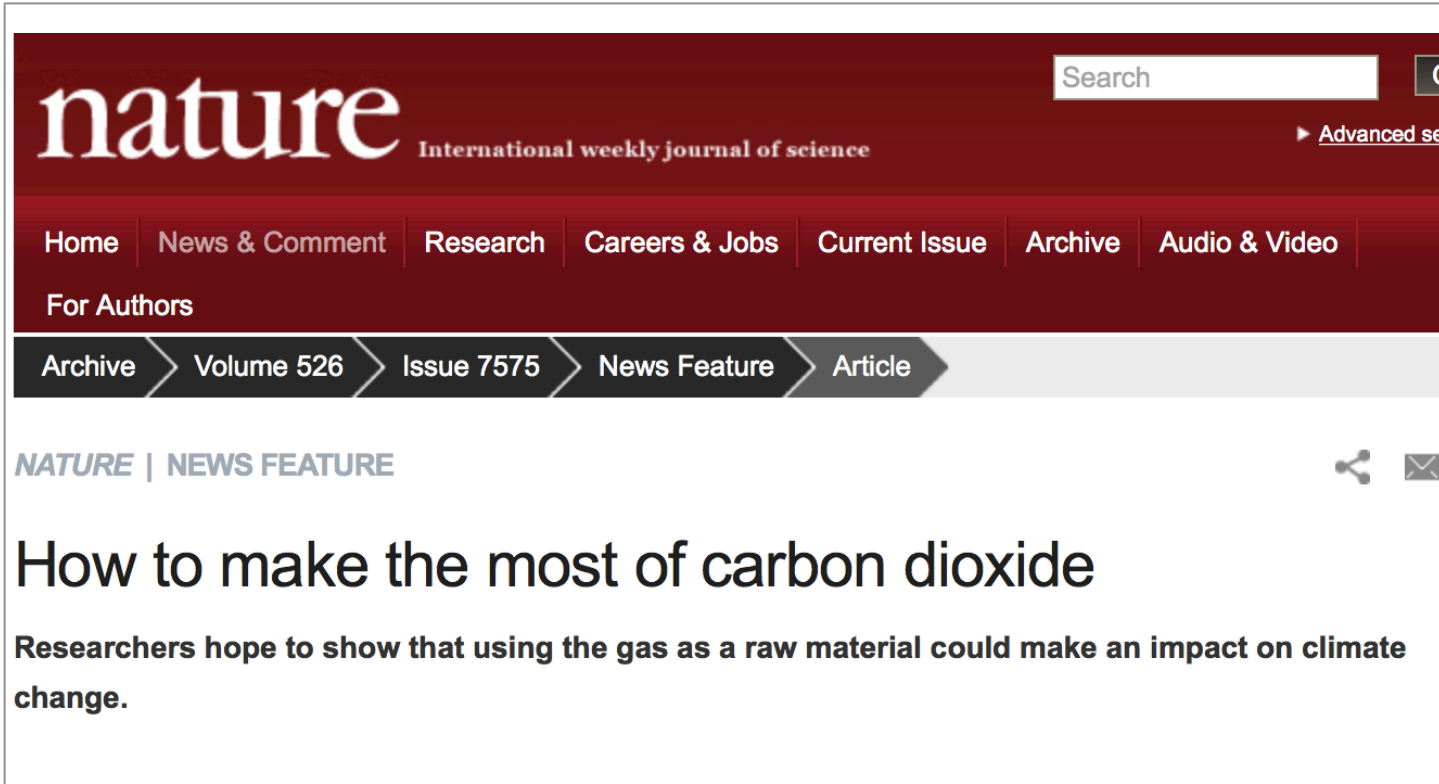
LOVE CARBON

...and see it as a resource.

It's time to treat carbon as a resource, use carbon as a building block and think of it as a way to build and create.

Love Carbon

Raw Material Impacts



The screenshot shows the homepage of the Nature journal website. The header is dark red with the "nature" logo in white. Below the logo is the tagline "International weekly journal of science". To the right of the logo is a search bar and a link to "Advanced search". Below the header is a navigation bar with links to "Home", "News & Comment", "Research", "Careers & Jobs", "Current Issue", "Archive", and "Audio & Video". Below the navigation bar is a section for "For Authors". Below that is a breadcrumb trail: "Archive" > "Volume 526" > "Issue 7575" > "News Feature" > "Article". Below the breadcrumb trail is the text "NATURE | NEWS FEATURE" and a share icon. The main headline is "How to make the most of carbon dioxide". Below the headline is a sub-headline: "Researchers hope to show that using the gas as a raw material could make an impact on climate change."

nature International weekly journal of science

Search

► Advanced search

Home | News & Comment | Research | Careers & Jobs | Current Issue | Archive | Audio & Video

For Authors

Archive > Volume 526 > Issue 7575 > News Feature > Article

NATURE | NEWS FEATURE

How to make the most of carbon dioxide

Researchers hope to show that using the gas as a raw material could make an impact on climate change.



LET NATURE COOL

...by allowing it to manage the climate.

We can provide the system conditions to help nature work without interference like pollution and emissions.

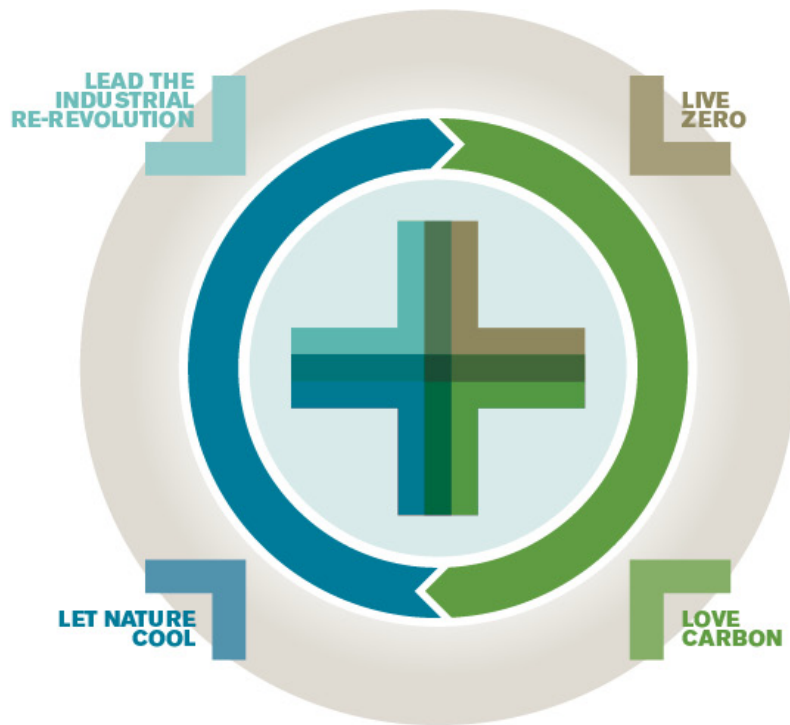


LEAD

THE INDUSTRIAL RE-REVOLUTION

...and work with nature, not against it.

Industry has brought benefits to humankind, but the take-make-waste approach is unsustainable and uninspiring. We need industry that develops new models for business.



JOIN THE CLIMATE TAKE-BACK FOR A CLIMATE FIT FOR LIFE.

We all have what it takes to help nature manage the climate.

We're committing to a new step, a bold new focus for Interface and we need your help.

Learn more at [interface.com](https://www.interface.com).

THANK YOU!

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Interface.com
Interfaceglobal.com



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