

### Annual General Meeting – November 2, 2017

Malcolm Brodie & Jim Downham

CHAIR & CO-CHAIR, NATIONAL ZERO WASTE COUNCIL





Canada united in the achievement of zero waste, now and for future generations



# AGM Agenda

- 8:30 Council Business
  - Working Group Reports
  - Chair's Report: 2017 Accomplishments and Highlights
  - Member's Q &A
  - Presentation of the 2018 Management Board
  - Chair and Vice Chair Nominations and Elections (Board members only)
- 9:30 **Members Forum**

# Members Forum

| 9:30  | <b>Aligning Canada's National Zero Waste Council with Global Initiatives:</b> Guest Panel with Q & A |
|-------|--|
| 10:45 | National Food Waste Reduction Strategy: Presentation with Plenary Discussion                         |
| 11:15 | Charting a Path Forward: Identifying Future Opportunities: Breakout Discussions                      |
| 12:30 | Report Back and Reflections  |
| 12:45 | Networking Lunch   |

## Working Groups: our change agents

#### Food

Advocate for prevention of food waste by policy change, fiscal incentives, public engagement

# Construction, Renovation & Demolition

Advance an understanding of how procurement processes can support waste prevention in this sector



#### **Circular Economy**

Engage leaders, facilitate adoption of circular approaches across Canadian economy

## Product Design & Packaging

Convene conversations, promote best practices in product and packaging design for waste prevention

# Circular Economy

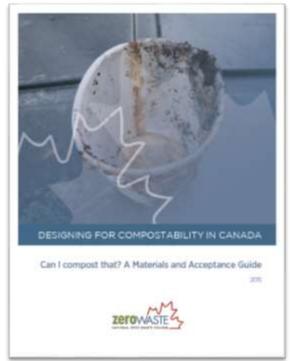
National Zero Waste Council Circular Economy Business Tool Kit Steps to Starting Your Circular

Journey



#### Product Design and Packaging







Construction, Renovation and Demolition



# Leadership Initiative to Advance Waste Prevention in Canada

- Growing membership: 27 new members in 2017
- 109 members in total -- representing
  - provincial and local governments,
  - multinational businesses with Canadian offices to small Canadian enterprises
  - Industry and trade associations,
  - NGOs & community organizations

#### National Zero Waste Council







**H**ALIFAX









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#### National Zero Waste Council



























































#### National Zero Waste Council



























































City of Saskatoon

# Working Collaboratively

- Strengthened working relationships with leaders in food waste, circular economy and circular cities
- Greater engagement in Quebec
- Completed a 6 month process that engaged more than 900 individuals and organizations on the National Food Waste Reduction Strategy

# Knowledge Sharing

- Created a new working group: Construction,
   Renovation and Demolition
- Commissioned a report identifying the value of taking actions to reduce food waste in reducing Canada's food waste

# Convening and Connecting

- 7 Webinars: circular economy & cities, compostable packaging, and National Food Waste Reduction Strategy
- 9 workshops, presentations & roundtables: circular economy, compostable packaging and National Food Waste Reduction Strategy
- Zero Waste Conference 2017
- Council newsletter

# Policy and Programs

- National Food Waste Reduction Strategy
- National Love Food Hate Waste Campaign
- Council's Design Portfolio

# Business Planning Task Force

- ☐ Malcolm Brodie Metro Vancouver
- David Fung, Canadian Manufacturers and Exporters
- Michael Goeres Canadian Council of Ministers of the Environment
- Brock MacDonald Recycling Council of British Columbia
- Julian Radlein SymbiAudit Inc.
- Christina Seidel Recycling Council of Alberta
- John Wiebe Globe Group

### Goals of the Task Force

- To secure sustainable, long-term, financial support for the National Zero Waste Council Canada.
- To establish a financing mechanism that is as fair and equitable as possible for all members.
- Target: 2018 AGM incorporate as a not-for-profit with Corporate Canada.



# National Zero Waste Council 2017 Budget & Actuals

|   |        | 2017<br>BUDGET | YTD *<br>30-Sep-17 |
|---|--------|----------------|--------------------|
| REVENUES  |        | BODGLI         | 30-3ер-17          |
|   |        |                |                    |
| Metro Vancouver                                     |        | \$120,700      | \$87,371           |
| Metro Vancouver - In-Kind Services (Secretariat) ** |        | 251,038        | 251,038            |
| TOTAL REVENUES                                      |        | 371,738        | 338,409            |
| EXPENDITURES  |        |                |                    |
| Working Groups                                      |        | 70,000         |                    |
| Circular Economy                                    | 18,000 |                | 1,350              |
| Product Design + Packaging                          | 19,000 |                | 19,000             |
| Food  | 23,500 |                | 23,500             |
| Construction, Renovation and Demolition             | 9,500  |                | 5,000              |
| Strategic Initiatives and Partnerships              |        | 41,700         |                    |
| NFWRS – Stakeholder Engagement                      | 14,000 |                | 13,117             |
| NWRS – Implementation                               | 7,000  |                | 6,766              |
| Communications                                      | 7,000  |                | 4,000              |
| Strategic Events                                    | 6,700  |                | 5,196              |
| Board Strategic Planning Session                    | 7,000  |                | 6,251              |
| Administration                                      |        | 9,000          | 3,191              |
| SUB TOTAL   |        | 120,700        | 87,371             |
| Metro Vancouver - In-Kind Services (Secretariat)    |        | 251,038        | 251,038            |
| TOTAL EXPENDITURES                                  |        | 371,738        | 329,176            |

<sup>\*</sup> Actual and Committed Expenditures

<sup>\*\*</sup> Projected to end of year



# 2018 Management Board

- BASF Canada
- BC Bottle & Recycling Depot Association
- BC Ministry of Environment
- Canadian Manufacturers and Exporters
- City of Markham
- City of Toronto
- Federation of Canadian Municipalities (2)
- Globe Foundation
- Halifax Regional Municipality
- Interface
- Lafarge Canada
- London Drugs

- Metro Vancouver
- Nature's Path Foods
- One Earth
- PAC
- Recycling Alternative
- Recycling Council of Alberta
- Recycling Council of BC
- Retail Council of Canada
- Solid Waste Association of North America
- Surrey Board of Trade
- SymbiAudit Inc.







## Members Forum

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# Aligning Canada's National Zero Waste Council with Global Initiatives

- Jim Downham, facilitator
- Martin Charter, Centre for Sustainable Design
- Chris Cochran, ReFED
- Wayne Hubbard, London Waste & Recycling Board
- Claire Kneller, WRAP UK
- Julia Vol, Ellen MacArthur Foundation



### The Cost of Food Waste



\$31 BILLION WORTH OF FOOD IS WASTED EACH YEAR

35-40%

OF FOOD PRODUCED

DOMESTICALLY ISN'T EATEN



# What is the Strategy? INNOVATION POLICY

BEHAVIOR CHANGE

# Who We Spoke With



### What We Asked

What to prioritize in the national strategy?

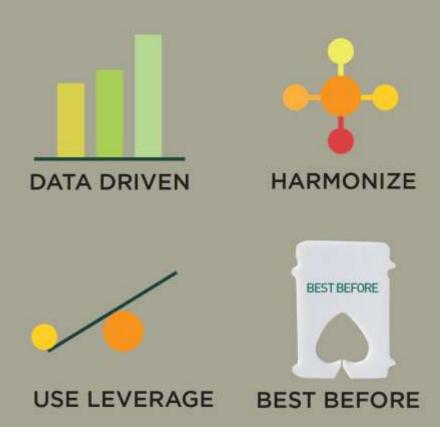
Emerging Canadian initiatives to leverage?

What are the barriers?

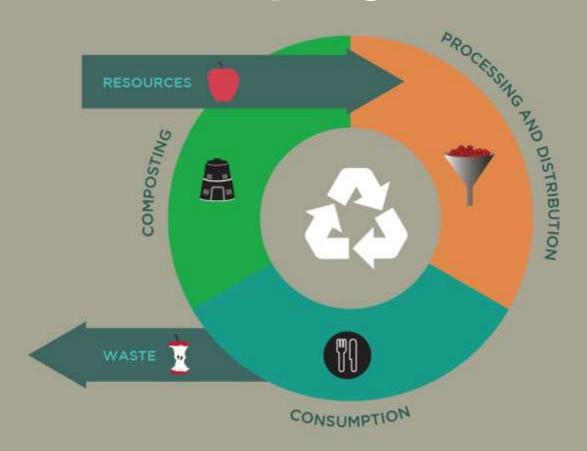
Who should be included in collaborations?

# What They Said





# How We Are Adapting



# **Next Steps**





**ACTING AND** COLLABORATING





# Charting a Path Forward: Identifying Future Opportunities

Breakout Discussions hosted by Working Group Co-Chairs

- Facilitator: Jim Downham
- □ Food: Bob Long
- Circular Economy: Christina Seidel
- Product Design & Packaging: Colin Isaacs
- Construction, Renovation & Demolition: David Redfern

# Charting a Path Forward: Identifying Future Opportunities

#### Question #1

Given the Council's four core areas of focus - Food Waste, Circular Economy, Product Design and Packaging and Construction, Renovation and Demolition - what do you think the issues and opportunities are to further the work and objectives of the Council?

# Charting a Path Forward: Identifying Future Opportunities

#### Question #2

What opportunities for collaboration do you see that will enable the Council to work more strategically and effectively?



