

**Manuel Gorrin**  
***Brand Engagement Manager,***  
***Nature's Path Foods, Inc.***

Manuel is the Brand Engagement Manager with Nature's Path Foods, Inc., a fiercely independent, family-run, sustainably-driven organic breakfast and snack food company that believes in 'always leaving the earth better than we found it'. Manuel is responsible for leading, developing and executing internal and external engagement strategies and approaches for all Nature's Path brands, and all social media communities to amplify their sustainability message with a mission-driven partnership and engagement excellence program.

Manuel has a decade of experience with environmental and sustainability management in large and fast-growing manufacturing industries in both North and Latin America. At Nature's Path, he has led programs that move the company towards their ambitious sustainability goals, like becoming zero waste and climate neutral. Manuel obtained his Bachelor of Science in Chemical Engineering from the Simon Bolivar University in 2009 (Caracas, Venezuela), he is an accredited Environmental Professional by ECO Canada and a Project Management Professional by the Project Management Institute.