

Ron Lemaire

President

Canadian Produce Marketing Association

Mr. Lemaire brings 26 years of extensive experience from a not-for-profit association perspective, with a focus on vertically integrated supply chains, government relations, advocacy, marketing, public/private partnerships, capacity building and food systems thinking.

Mr. Lemaire has worked within the fresh produce world for over 17 years, and was instrumental in the recent research that examined the relationship between plastic packaging and fresh produce. This research led to [CPMA Plastics Packaging Roadmap](#) in 2019 and recommendations around preferred packaging materials in 2020.

In his role as CPMA President, Mr. Lemaire has worked to represent the needs and interests of over 850 Canadian and international member companies who are responsible for over 90% of the fresh fruit and vegetable sales in Canada.